

EMMA Board of Directors

President — Bob Abbott
Synergy Manufacturing LLC
608-498-8234

Vice President — Corri Schmidt
Product Manager, 3M
Prairie du Chien, WI
608-326-2466 Ext: 2236

Secretary — Tim Brennan
President, River Steel Inc.
La Crosse, WI
608-782-7775

Treasurer — Kurtis Bear
President, Mid-City Steel
La Crosse, WI
608-782-0770

Director of Marketing & Communications — John Belmonte,
President, Necedah Screw Machine Products
Necedah, WI
608-565-2206

Director of Meeting Programming — Pat Rezin
President, USEMCO
Tomah, WI
608-372-5911

Director of Member Services — Daniel J. Schmitz
Executive Vice President, Northern Engraving
Sparta, WI
608-269-6911 Ext: 566

How to Join EMMA

Any student, college, trade organization, business or manufacturer is eligible to join EMMA. Annual membership dues range from \$50 to \$500 depending on type of membership or organization size. An application for membership and a survey for members to complete can be found on our web site: www.emmatristate.org.

How to Contact EMMA

Equipment and Metal Manufacturing

Association Inc.
1707 Main Street, Suite 435
La Crosse, WI 54601
Phone: 608-785-9396
Fax: 608-785-9394
Email: emma@mrrpc.com
Check out our website:
www.emmatristate.org

EMMA Communication Support Contacts

The following organizations have agreed to help in providing communication and logistical support to EMMA because of the importance this industry cluster and manufacturing is to the regional economy.

Mississippi River Regional Planning Commission
Greg Flogstad
Director
1707 Main Street, Suite 435
La Crosse, WI 54601
608-785-9396
greg@mrrpc.com

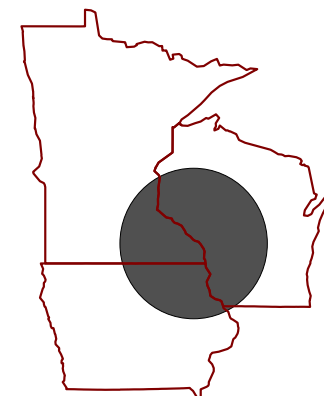
Workforce Connections
Jamie Applin
Director
402 N 8th Street
P.O. Box 2908
La Crosse, WI 54602-2908
608-785-9938
ApplinJ@workforceconnections.org



EMMA

Equipment and Metal Manufacturing Association

EMMA is an industry cluster association comprised of equipment, machinery and metal manufacturers working together to improve the competitive advantage of their firms by developing innovative ideas to increase productivity and by cost sharing on equipment and workforce development programs.



EMMA
Equipment and Metal Manufacturing Association Inc.

www.emmatristate.org



EMMA Equipment and Metal Manufacturing Association

Our Mission

To make our members globally competitive by developing networks, strategic alliances, joint ventures and a highly skilled workforce.

Our Goals

- Cost share on products and services
- Share costs and pool resources on equipment, machinery and other manufacturing resources
- Develop relationships between companies on their products and develop joint ventures
- Cost share and resource pool on job training and education programs
- Improve image of manufacturing jobs as a career choice in high schools and colleges
- Market the importance of manufacturing as an economic wealth builder and driver for the region
- Seek grants and develop other resources to further the success of EMMA industries

Our Guiding Principles

- Private companies lead and drive the Association's agenda; public entities provide information, technical assistance, coordination and other resources if possible
- The Association is economically driven, not politically
- The Association's activities will be aimed at improving the prosperity of the companies and economic conditions of the region through exports outside the region that result in new capital being imported that rewards the exporting companies and others through deep economic multiplier effects
- The Association utilizes industry cluster based economic development recommendations developed by the National Council on Competitiveness, the National Governors Association and the U.S. Department of Commerce-Economic Development Administration.

Our History

EMMA is a product of an industry cluster initiative developed by the Mississippi River Regional Planning Commission, the Western Wisconsin Workforce Development Board, Western Technical College, Northwest Manufacturing Outreach Center, Xcel Energy, Dairyland Power and EMMA industries. Informal one-on-one meetings began in the spring of 2005 to gauge the interest in an industry cluster association. Group meetings were held in 2006 to further define the association and in the summer of 2007 EMMA was incorporated as a 501(c)6 private non profit organization.

Our Joint Venture Ideas to Improve Competitive Advantages for Our Industries

- Jointly acquiring raw materials (inputs) for quantity discounts
- Developing supply chain management efficiencies for inputs and products produced
- Jointly providing plant and office production efficiencies (Lean Manufacturing, Enterprise Resource Planning, Lean Office, Six Sigma)
- Providing industry cluster cost shared education and training assistance for technicians, engineers, scientists, analysts, assemblers, welders and fabricators and other commonly shared production or supervisory positions
- Developing joint ventures to maximize each industry's production capacity in terms of: floor space, machinery and equipment, laboratories, material and product testing services, research and development resources, transportation services, information technology and workforce development
- Developing initiatives to improve the image of manufacturing occupations as a career choice in high schools and colleges
- Aligning public resources to meet member needs
- Developing joint health care insurance pooling and administration initiatives

"EMMA wants to serve as a catalyst that creates complete – 100% utilization of our Region's manufacturing equipment and workforce!"